



KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

CONTRACT

<u>Contract / Revision</u>		<u>Alt Order #</u>
500088 /		06395306
<u>Product</u>		
HORSFORD- DCCC		
<u>Contract Dates</u>	<u>Estimate #</u>	
10/25/12 - 10/31/12	2229	
<u>Advertiser</u>	<u>Original Date / Revision</u>	
Horsford DCCC	10/24/12 / 10/24/12	
<u>Billing Cycle</u>	<u>Billing Calendar</u>	<u>Cash/Trade</u>
EOM/EOC	Broadcast	Cash
<u>Station</u>	<u>Account Executive</u>	<u>Sales Office</u>
KVVU	Teresa Difuria	TELEREP-PHIL
<u>Special Handling</u>		
<u>Demographic</u>		
Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
	143	149
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

And:

Greer Margolis Mitchell Burns, Inc (GMMB)
3050 K St NW
Washington, DC 20007

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 1	KVVU	10/25/12	10/26/12	The Dr.Oz Show	M-F 10a-11a		:30			NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/22/12	10/28/12	---TF--				1	\$450.00			
N 2	KVVU	10/25/12	10/26/12	Fox 5 News M-F 10p-11p	10p-11p		:30			NM	2	\$4,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/22/12	10/28/12	---TF--				2	\$2,150.00			
N 3	KVVU	10/26/12	10/26/12	Katie Couric	2-3p		:30			NM	1	\$425.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/22/12	10/28/12	----F--				1	\$425.00			
N 4	KVVU	10/25/12	10/26/12	FOX 5 News 5-6am M-F	5a-6a		:30			NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/22/12	10/28/12	---TF--				1	\$450.00			
N 5	KVVU	10/26/12	10/26/12	Fox 5 News at 5 MF 530-6p	M-F 530-6p		:30			NM	1	\$1,025.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/22/12	10/28/12	----F--				1	\$1,025.00			
N 6	KVVU	10/26/12	10/26/12	Fox 5 News at 6pm	M-F 6-630pm		:30			NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/22/12	10/28/12	----F--				1	\$900.00			
N 7	KVVU	10/25/12	10/26/12	Fox 5 News AM M-F 6a-7a	M-F 6a-7a		:30			NM	1	\$725.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/22/12	10/28/12	---TF--				1	\$725.00			
N 8	KVVU	10/26/12	10/26/12	Extra	M-F 7-730p		:30			NM	1	\$950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/22/12	10/28/12	----F--				1	\$950.00			
N 9	KVVU	10/25/12	10/26/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a		:30			NM	2	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/22/12	10/28/12	---TF--				2	\$700.00			
N 10	KVVU	10/26/12	10/26/12	TMZ	730-8p		:30			NM	1	\$1,350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/22/12	10/28/12	----F--				1	\$1,350.00			
N 11	KVVU	10/25/12	10/26/12	More M-F 9-10a	M-F 9a-10a		:30			NM	2	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/22/12	10/28/12	----F--				2	\$550.00			

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.



KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

Contract / Revision 500088 /	Alt Order # 06395306	
Contract Dates 10/25/12 - 10/31/12	Product HORSFORD- DCCC	Estimate # 2229
Advertiser Horsford DCCC	Original Date / Revision 10/24/12 / 10/24/12	

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Spots/ Type		Amount
									Spots/Week	Rate	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>							
Week: 10/22/12		10/22/12	10/28/12	---TF--				2	\$275.00		
N 12	KVVU	10/25/12	10/25/12	BB World Series	330pm-8pm		:30			NM	1 \$7,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
		Week: 10/22/12	10/28/12	---T---				1	\$7,500.00		
Totals										15	\$20,025.00

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 - 10/26/12	15	\$20,025.00	\$17,021.25
Totals	15	\$20,025.00	\$17,021.25

Signature: _____ **Date:** _____

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REP HEADLINE# 6395306
*** ORIGINAL REV#0 ***

REP : TEL# 610-293-4100
ORDER WORKSHEET

FAX# 610-225-1191
HARRIS REPORT FROM REP OCT24/12 15-30
*** KVUU-TV ***

ADV #	ADV.	NAME	POLI/HORSFORD/DCC/D/CON/NV	REP. #	OFF. #	SALESMAN #
AGY # 1051	AGY.	NAME	GREER, MARGOLIS, MITCHELL	3050 K ST NW,		BUYER NAME JESSE DEMASTRIE
PRDCT HORSFORD- DCCC	FLIGHT DATES OCT25/12	EST# 2229	COMMENTS: (LINE, ORDER, INVOICE)	CONTRACT # 6395306	SALES PRSN PH-	TERESA DIFURIA
CITY TAX	STATE TAX			CLASS: NATL.	LOCAL	REGIONAL
				CO-OP BILLING NEEDED	DATE OCT24/12	15-30

REP:
TO ROSE
FR NIKKI
NEW DCCC HORSFORD ORDER
TOTAL \$20025
** 3325 REINVESTED FR HL 6366878**
PLS CNF THANKS

CON CM

***** THIS IS A CASH IN ADVANCE SCHEDULE *****

ALL INVOICES ARE TO BE SENT TO:
GREER MARGOLIS
ACCOUNTING
1010 WISCONSIN AVENUE NW
SUITE 800
WASHINGTON, DC 20007

STEVEN HORFORD FOR CONGRESS- DCCC

: LINE#:	REP	: CD:	TIME PERIOD	:	LGTH	:	SEC	:	RATE	:	START	:	END	:	SPTS:	WEEK	:	DAY	:	TOTL:
: LINE#:	:	:	:	:	:	:	:	:	:	:	DATE	:	DATE	:	/WK:	INVT	:	SPTS:	:	
AGENCY	ADVERTISER	CODE = 143	AGENCY	EST# = 2229	AGENCY	PRODUCT CODE = 149	AGENCY	EST# = 2229	AGENCY	PRODUCT CODE = 149	AGENCY	EST# = 2229	AGENCY	PRODUCT CODE = 149	AGENCY	EST# = 2229	AGENCY	PRODUCT CODE = 149	AGENCY	EST# = 2229
1	1000A-1100A	30	\$450.00	10/25	10/26	1	TH-F	1	1000A-1100A	30	\$450.00	10/25	10/26	1	TH-F	1	1000A-1100A	30	\$450.00	
PROGRAM :	DR OZ								PROGRAM :	DR OZ							PROGRAM :	DR OZ		
CON COM1:	DR OZ								CON COM1:	DR OZ							CON COM1:	DR OZ		

REP HEADLINE# 6395306
*** ORIGINATOR PRT#G + + +

REP: TEL# 610-293-4100
ORDER WORKSHEET

FAX# 610-225-1191
HARRIS REPORT FROM REP

OCT 24 / 12 15.30
1967

REP HEADLINE# 6395306
*** ORIGINAL REV#0 ***

REP: TEL# 610-293-4100
ORDER WORKSHEET

FAX# 610-225-1191
HARRIS REPORT FROM REP

91 OCT24/12 15.30 *** KWVII-TV ***